

The Cologne Graduate School in Management, Economics, and Social Sciences (CGS)

offers one

## **Doctoral Scholarship in Business Administration**

(three years, starting October 1, 2022)

The Cologne Graduate School in Management, Economics and Social Sciences (CGS) at the University of Cologne (UoC) offers **one three-year doctoral scholarship** to outstanding students holding a Master's degree (or equivalent) in Business Administration, Economics, Computer Science, Information Systems or Statistics.

The scholarship is integrated into the newly created initiative Analytics and Transformation. This initiative brings together researchers from different disciplines to work on research projects at the intersection of analytics, artificial intelligence, entrepreneurship, and innovation. Within the initiative we cover substantive topics that include marketing analytics, health, digital markets, digital innovation, digital transformation, and others.

The scholarship holder will be working closely with the principal researchers and will have the opportunity to participate in research seminars, workshops, and soft-skill courses. Moreover, they will be part of a vibrant and international research network centered around the Marketing, Information Systems, Operations, and Corporate Development.

### **About the Program**

The scholarship holder will be enrolled in the Management doctoral track of the CGS of the Faculty of Management, Economics and Social Sciences (WiSo). The course program will start in October 2022. During the first year, students will take part in courses on multidisciplinary methods and theories, as well as subject-specific courses. Courses are taught in English. During the second and third year, students mainly conduct research and work on their thesis.

### **Qualifications**

We are inviting applications by highly qualified graduates from Business Administration, Economics, Computer Science, Information Systems or Statistics. Candidates must hold a Master's degree (or equivalent) or be very close to completion. We are looking for individuals who have demonstrated ability to work with business and social science data and who are confident in working with statistical software (e.g., R) and programming for analytics (e.g., Python, in particular with libraries such as scikit-learn, pandas, Keras, NumPy, or pyTorch).

### **Scholarships**

The scholarship amounts to 1,365€ per month plus a yearly research budget of 1,000€. The scholarship is awarded for a maximum period of three years and is tax-free.

### **Application Procedure**

Application is online only. The deadline for the submission of your application is March 1, 2022. For further information about the CGS please visit the School's website. For more information on the application process and application documents, please visit the section on scholarship application.

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**Universität zu Köln**

