



# CGS INFOMAIL

No. 22

July 08-12, 2024

This week's presentations

## Tuesday, July 09, 2024

Seminar	Time & Location	Seminar Type		Speaker	Subject
		Virtual	In Person		
Appeal Lecture: Assistant Professorship (W1) in Digital Transformation and Innovation	9.30am – 11.30am WiSo Building Faculty Meeting Room		●	Danielly de Paula (University of Cologne)	Crafting Digital Health Innovation For Stigma-Affected Health Conditions: A Systems-Based View Integrating Digital Trace Data and Patient Engagement
Cologne Institute for Information Systems	12pm Pohligstraße 1, 50969 Cologne Room 4.02		●	Christoph Wolff (Smart Freight Centre Amsterdam)	tba
ECONtribute and C-SEB Design & Behavior Seminar	12pm – 1pm SSC Building Room 3.206		●	Max Thon (University of Cologne)	How To Attract Talents? Experimental Evidence on Emphasizing Job Flexibility and Pay in Job Advertisements
University of Bonn – Institute for Applied Microeconomics	2.15pm – 3.30pm Schaumburg-Lippe-Str. 5-9, 53113 Bonn		●	Peter Schwardmann (Carnegie Mellon University)	tba
Institute of Econometrics and Statistics	4pm WiSo Building Room S241		●	Heiner Beckmeyer (University of Münster)	A Joint Factor Model for Bonds, Stocks and Options
Research Seminar in Energy Economics	5pm – 6.30pm Alte Wagenfabrik, Vogelsanger Straße 321a, 50827 Cologne Room KFR 1 / AWF		●	Polina Emilianova & Jakob Junkermann (EWI)	Research Proposal: Essays on Energy Economics / Research Proposal: EROI and Energy System Modelling - Virtually Linking Energy Systems - Linking Intraday Markets and Balancing Service

## Wednesday, July 10, 2024

Seminar	Time & Location	Seminar Type		Speaker	Subject
		Virtual	In Person		
ECONtribute and C-SEB Seminar	12pm – 1.15pm SSC Building Room 3.206		●	Stefano Caria (University of Warwick)	Mental Models of Competition: Experimental Evidence from Ethiopia





# CGS INFOMAIL

No. 22

July 08-12, 2024

This week's presentations

Thursday, July 11, 2024

Seminar	Time & Location	Seminar Type		Speaker	Subject
		Virtual	In Person		
Appeal Lecture: Assistant Professorship (W1) in Digital Transformation and Innovation	9.30am – 11.30am WiSo Building Faculty Meeting Room		•	Katharina Drechsler (University of Cologne)	The Generative Growth Dynamics of Complex Digital Innovation – The Case of the Industrial Internet of Things
Appeal Lecture: Assistant Professorship (W1) in Digital Transformation and Innovation	1.30pm – 3.30pm WiSo Building Faculty Meeting Room		•	Felix Lorenz (University of Cologne)	From apathy to adaptability: Exploring the Mechanisms and Consequences of Managers' Sensebreaking during Digital Transformation
Centre for Financial Research Cologne	4pm – 5.30pm Registration via <a href="mailto:puetz@cfr-cologne.de">puetz@cfr-cologne.de</a>	•		Boone Bowles (Texas A&M University)	Mutual Fund Shorts and the Benefits of Acquiring Information

