



**Wirtschafts- und Sozialwissenschaftliche  
Fakultät**

**Promotionen 2021**

**Universität zu Köln**



An der WiSo-Fakultät der Universität zu Köln wurden im Jahr 2021 folgende mündliche Prüfungen im Promotionsverfahren erfolgreich durchgeführt:

Frau **Aline Bartenstein**, Master of Arts

Solidarity between EU Member States in Secondary Energy Legislation - The Evolution of a fuzzy Concept

Referent: Prof. Dr. W. Wessels

Herr Diplom-Volkswirt sozialwissenschaftlicher Richtung **Dirk Betz**

Das Ende von Rational Choice? Zur Leistungsfähigkeit der Rational-Choice-Theorie

Referent: Prof. Dr. A. Kaiser

Frau **Wiebke Breustedt**, M.A.

Improving the Measurement Validity of Quantitative Empirical Assessments of Democracy. Recommendations for Future Comparative Research on the Quality of Democracy and Political Support

Referent: Prof. Dr. A. Kaiser

Frau **Ann-Christine Brunen**, M.Sc.

Essays on Investor Preferences

Referent: Prof. Dr. Th. Hartmann-Wendels

Frau **Laura Büker**, M. Ed.

Lernorientierte Curriculum- und Unterrichtsentwicklung in schulischen Netzwerken - Rekonstruktion und Anlyse von Implementationsprozessen an Schulen aus der Sicht von Lehrer\_innen

Referentin: Prof. Dr. N. Naeve-Stoß

Herr Dipl.-Kfm. **Stefan Cremer**

Technology-Enabled Transformation of Platform-Mediated Business and Consumption

Referentin: Prof. Dr. C. Loebbecke

Herr **Patrick Derckx**, M.Sc.

Gestaltung und Evaluation eines Entscheidungsunterstützungssystems für die Disposition im Lademittelmanagement der Lurftfahrtindustrie aus einer Mensch-Maschine Symbiose Perspektive

Referent: Prof. Dr. D. Schoder

Frau Dipl.-Umweltwiss. **Carina Fugger**

Experiments on Climate Change Mitigation

Referent: Prof. A. Wambach, Ph.D.

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Herr **Jan Patrick Hartkopf**, M.Sc.  
Modeling and Forecasting of Realized Covariance Matrices of Asset Returns using  
State-Space Models  
Referent: Prof. Dr. R. Liesenfeld

Herr **Martin Otto Hintermayer**, M.Sc.  
On the Theory of Emissions Trading - Applications to the EU ETS  
Referent: Prof. Dr. M. O. Bettzüge

Herr **Christian Hofmeister**, M.Sc.  
Business Cases in der Hochschullehre - eine Analyse des didaktischen Designs be-  
triebswirtschaftlicher Fallstudien  
Referent: Prof. Dr. M. Pilz

Herr **André Hoppe**, M.Sc.  
An Empirical Analysis of Cost Structures and Cost Behavior  
Referent: Prof. Dr. C. Homburg

Frau Franziska **Kraken**, M.Sc.  
Organizational Openness  
Referent: Prof. Dr. D. Schoder

Frau **Denise Marie Küpper**, M.Sc.  
Essays on Digital Interactions in Marketing Contexts  
Referentin: Prof. Dr. F. Völckner

Herr **Arndt-Gerrit Kund**, M.Sc.  
Essays on Systemic Risk and Financial Stability  
Referent: Prof. Dr. T. Hartmann-Wendels

Herr Dipl.-Pol.-Wiss. **Matthias Machinek**  
Linking of Emissions Trading Schemes -Conditions for solid international cooperation  
to mitigate emissions-  
Referent: Prof. Dr. T. Jäger

Herr **Sebastian Mertesacker**, M.Sc.  
Essays on the Empirical Analysis of Residential Energy Demand  
Referentin: Prof. Van Anh Vuong, Ph.D.

Frau Hannah Katharina **Pool**, Mlitt  
'Doing the Game'. The Moral Economy of Coming to Europe  
Referent: Prof. Dr. J. Beckert

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Herr Diplom-Politikwissenschaftler **Holger Reinermann**,  
The Only Way is All the Way? The Dimensionality of Party Competition and the Functionality of the Left-Right Dimension as an Information Shortcut for Voters  
Referent: Prof. Dr. A. Kaiser

Herr Diplom-Kaufmann **Jeffrey Salaris**  
Eine Kausalanalyse von Erwartungen und ihren Einflussfaktoren im Kontext der Qualitätsbeurteilung von Altersvorsorgeberatungen  
Referent: Prof. Dr. H. R. Schradin

Frau **Anna Lisa Schmid**, Master of Science  
Work, divorce and post-marital living arrangements in Germany: the role of stress, couples` division of labor and alternative partnerships  
Referent: Prof. Dr. M. Wagner

Herr **Lukas Schmidt**, M.Sc. RWTH  
On Market Designs for Emission Reduction - interplay of Carbon and Power Markets  
Referent: Prof. Dr. M. O. Bettzüge

Herr **Rouven Wulf Schwerdtfeger**, M.Sc.  
Brand Management in the Entertainment Industry  
Referentin: Prof. Dr. F. Völckner

Herr **Kai Peter Spindeldreher**, M.Sc.  
Clashing Orders of Worth in the Sharing Economy  
Referent: Prof. Dr. D. Schoder

Frau **Sarah Türk**, M.Sc.  
The Role of Passion and Human Capital in (Social) Entrepreneurship  
Referent: Prof Dr. Ch. Schwens

Herr **Simon Lineu Umbach**, M.Sc.  
Macroeconomic Forecasting and Evaluation with Supervised and Neural Network Reinforced Factor Models  
Referent: Prof. Dr. J. Breitung

Herr **Jonas Wiedner**, M.A.  
Against the Odds. Against the Odds. Education-to-job matches and less-educated workers` pathways into success  
Referent: Prof. Dr. M. Schaeffer

Frau Diplom-Regionalwissenschaftlerin **Judith Heide Wiemann**  
Geographies of Practice Transfer - A practice theoretical approach to the transfer of training practices within German multinational enterprises to China, India, and Mexico  
Referentin: Prof Dr. M. Fuchs

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